



Requests/Self-Reports Online  
Case Management System

Institution: University of Arkansas, Little Rock  
Case Type: Secondary/Level III Violations

Division: I

Case ID: 663491  
Date: 05/22/2014

### General Information

#### Institution Information

Institution Information	University of Arkansas, Little Rock
Division of Institution	I
Conference	Sun Belt Conference
Phone Number	501/569-3000
Academic year related to this request	2013-14
Is the violation only administrative in nature and not related to any sport?	No
Sport(s)	Baseball

#### Involved Individuals

Does the institution need to seek reinstatement for any of the involved student-athletes? No

If no, check which applies: Not requesting reinstatement at this time

Involved Student-Athletes/Prospective Student-Athletes

NCAA ID	Student Information
1. [REDACTED]	[REDACTED]

Other Involved Individuals

Person
Scott Norwood
Cole Gordon

### Case Information

Please check all the Secondary/Level III Violations sub-case types and conditions that apply

Recruiting

Recruiting Sub-Case Types

Recruiting Periods

Unofficial Visits

Case Information

All Requests

Provide cite(s) of applicable legislation or interpretation

Type	Division ID	Text
Bylaw	I 13.02.5.5	<u>Dead Period.</u>
Bylaw	I 11.1.1	<u>Responsibility for Violations of NCAA Regulations.</u>

Please provide a one-sentence summary of each violation that occurred. Impermissible unofficial visit during a dead period.

Date that violation first occurred. 04/17/2014

Date violation was discovered 04/17/2014

How was the violation discovered? Assistant Coach, Chris Marx, reported to the Head Coach, Scott Norwood.

Describe the facts associated with this request/case. Assistant Coach, Cole Gordon, arranged for an unofficial visit for 2 psa's to campus during a dead period on April 17, 2014, contrary to NCAA regulations. When interviewed, Coach Gordon confirmed only one student [REDACTED] visited the campus and denied he was a prospect and was on campus only to consider UALR for it's academic offerings. Coach Gordon provided contact information for the father of the student [REDACTED] and he confirmed in a telephone conversation with Sr. Assoc. A.D./Compliance, Richard Turner, that his son was not a prospect and wanted to visit UALR for non-athletics reasons. The father also confirmed a pre-existing relationship with Assistant Coach, Cole Gordon. Later, on April 29, 2014, Head Coach, Scott Norwood, reported a second psa [REDACTED] was on campus at the same time, during the dead period, for an unofficial visit arranged by Assistant Coach, Cole Gordon. Contact information was provided by the head coach to the Sr. Assoc. A.D./Compliance, Richard Turner, for an interview conducted on the evening of April 29, 2014. The psa, [REDACTED] confirmed in the telephone interview that the unofficial visit was arranged by Assistant Coach, Cole Gordon to take place on Thursday, April 17, 2014. A review of the telephone records of Coach Gordon confirms contacts were made with the psa leading up to and during the impermissible unofficial visit.

What are any relevant mitigating circumstances that should be considered when reviewing the request? Assistant Coach, Cole Gordon, failed to report the secondary violation as required under NCAA Bylaw 11.1.1 - Responsibility for Violations of NCAA Regulations.

Institutional action Cole Gordon, Assistant Baseball Coach, submitted his resignation on April 21, 2014. PSA's are no longer being recruited by UALR and will not request reinstatement. Currently reviewing activities/events in the baseball program for other potential violations and

will report as appropriate. Institution's General Counsel, Faculty Athletics Representative and Office of Human Resources are engaged with the review process.

Conference action The Sun Belt Conference was notified on April 23, 2014, of the status of our review. No action to date.

#### Requests Involving Recruiting-Recruiting Periods

When did the impermissible recruiting activity occur (e.g., dead period, quiet period)? Dead period (April 17, 2014)

## Case Documentation

(Maximum individual file size is 10MB.) Upload each document individually.

### Recommended Documentation

#### All Requests

Provide any documentation not previously specified that substantiates any assertions made in this request

[BSB - SECONDARY VIOLATION SELF-REPORT - HEAD COACH STATEMENT.jpeg](#)  
Uploaded on 05/14/2014 by manager manager

Provide a written statement(s) from any other individuals involved in the circumstances of this request

## Signatures

### Download Unsigned Signature Documents

- [Institutional Authority Outside of Athletics Department](#)
- [Institutional Authority Inside of Athletics Department](#)
- [Conference Personnel](#)

### Select Required Signatories

**STOP! IF USING E-SIGN OPTION:**

The signatory email address (in the NCAA Directory) **MUST** match the email address in NCAA Business Applications (e.g., Single-Source Sign On).

The signatory **MUST** have been granted access to Requests/Self-Reports Online by the on-campus Single-Source Sign

On administrator in the NCAA Business Application Administrative tool.  
If the signatories do not meet these qualifications, select UPLOAD (or fax, if necessary). Do NOT select e-sign unless the above criteria is met.

**Institutional Authority Inside of Athletics Department**

Advisor

Signatory Abby Wilson (amwilson1@ualr.edu), Head Tennis Coach / Academic  
SIGNATURE PAGE - INSIDE ATHLETICS - SWA - ABBY WILLIAMS -  
CASE 663491.jpeg  
Uploaded on 05/15/2014 by manager manager

**Institutional Authority Outside of Athletics Department (optional for Secondary cases)**

Signatory David L. Briscoe (dlbriscoe@ualr.edu)  
SIGNATURE PAGE - OUTSIDE ATHLETICS - FAR -  
DR. DAVID BRISCOE - CASE 663491.jpeg  
Uploaded on 05/15/2014 by manager manager

**Conference (if applicable)**

Signatory ()

## Case Contacts and Submission

**Contacts**

**Select Contacts for this Case**

Primary Contact manager manager (crturner@ualr.edu) 5015693322  
Secondary Contact ()

**Additional Case Contacts**

Additional contacts with a valid email address from the conference or Member institution will receive selected e-mails related to the case.

Email Delivery First Name Last Name Title E-mail Address

**Terms and Conditions**

**Disclaimer Terms and Conditions**  
By submitting information related to this request, I affirm that I have read and understand the application of NCAA Bylaw 10.1 and the information provided is accurate and complete to the best of my knowledge.

Agreement by manager manager on 05/14/2014



## Baseball Info

Scott E Norwood <senorwood@ualr.edu>  
To: Charles Turner <crturner@ualr.edu>

Tue, Apr 29, 2014 at 3:11 PM

April 17th, [REDACTED] a sophomore from Carl Albert JC(OK), came on campus during a dead period with his step dad [REDACTED]. They arrived around 11:30 am and left around 3:30 pm that same day. Former coach, Cole Gordon, brought them to campus that day after being told not to do that during a dead period. Coach Gordon told both assistants to just turn their heads to the visit, but they both reported it to me. I know Chris Marx expressed that statement to him. Cole showed them the facilities here at the baseball field, the campus, and our apartments where our players live. Cole Gordon drove them to these places. I spoke with the SA and verified the interaction and have not told the SA the dead period issue. Below are the phone number to the Student-athlete and his step dad. The guests drove their own car to Little Rock.

[REDACTED]  
[REDACTED]

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Scott Norwood | Head Baseball Coach  
University of Arkansas at Little Rock |  
501-663-8095 | senorwood@ualr.edu | <http://www.ualr.edu>

# AMA - Online Signature Page

Institution: University of Arkansas, Little Rock  
Case Type: Secondary/Level III Violations

Division: I  
Blake Roley  
Case ID: 663491  
Date: 05/14/2014

## Institutional Authority Outside of Athletics Department (Required)

*An individual who works outside of the institution's athletics department who has been delegated authority to submit cases on behalf of the institution (e.g., president, chancellor, faculty athletics representative).*

Please note that by submitting and approving this application, the institution acknowledges that the legislation cited by the institution is applicable and that all interpretative issues have been resolved.

David L. Briscoe FAE                      5-15-14  
Signature    Title    Date

David L. Briscoe  
Printed Name

# AMA - Online Signature Page

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Blake Roley  
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## Institutional Authority Inside of Athletics Department (Required)

*An individual who works in the institution's athletics department who has been delegated authority to submit cases on behalf of the institution (e.g., athletics director, associate athletics director, senior woman administrator, compliance administrator).*

Please note that by submitting and approving this application, the institution acknowledges that the legislation cited by the institution is applicable and that all interpretative issues have been resolved.

Abby Wilson                      SWA                      5/14/14  
Signature                                      Title                                      Date

Abby Wilson  
Printed Name