

Think College Baseball needs more attention? So do we. Come help us drive the conversation.

College Baseball Daily started in the 2005 postseason, and as the largest independent College Baseball website in the country, we've been ahead of the curve on social media trends since our origins. With over 2 million yearly unique visitors and with our partnership with USA Today Sports Media, we are continually finding new and unique ways to cover the game and create original content.

Our ideal candidate is someone who wakes up everyday and wants to know what is going on in College Baseball. At the same time, they are up on the latest trends and techniques in social media and are proactive in starting conversations on social media and able to cultivate new followers.

### **What's In it For You?:**

- Experience in creating a long-term media calendar while staying up on daily tasks, with deep access within the community. We've been covering the College World Series from Omaha since 2009.
- Tap into our extensive network of connections in College Baseball and build relationships on your own. If you're looking to jump into Sports Media, using our contacts can give you a great head start. Much of this is done through Twitter and Facebook, but we'll teach you some other tips and tricks as well.
- When you're done with all that posting and tweeting, use HootSuite and other analytics tools to gauge your response.
- Assist our Staff in building and presenting social media strategy.
- Plenty of additional opportunities in related projects.

### **What We Require:**

- A true passion about College Baseball, from Fall Practice to Omaha.
- Strong communication skills.
- Proficient in Microsoft Suite Office.
- Be able to meet deadlines on assignments and be proactive in creating new content.
- Most of all, creativity and integrity.

### **Details:**

The position begins September 1<sup>st</sup> and ends December 31<sup>st</sup>. You are expected to work between 10-15 hours a week and will be unpaid. College Credit is available.

To apply please submit your application to Brian Foley by email at [editor@collegebaseballdaily.com](mailto:editor@collegebaseballdaily.com).